**DeLicia Maynard** is Vice President of Solution Strategy responsible for bridging BESLER's capabilities into effective solutions for our customers. DeLicia has more than 20 years of healthcare reimbursement and financial operations experience having served most recently as System Director of Corporate Reimbursement & Data Analytics and Chief Financial Officer for CHRISTUS Health in their Northern Louisiana Region. DeLicia has worked for large for-profit systems in a reimbursement management role. DeLicia received a bachelor's degree in Finance from The University of Maryland.